

## **NDHSAA Media Committee Agenda**

**2020-21 Committee Members:** Schoch, Brandt, Diegel

**June 7, 2021 – 10:30 am – Valley City – NDHSAA Office – Champions Room**

1. Review 2021-22 rate card

**January 19, 2021 – 9:00 am – Conference Call**

1. Review Winter 2021 rate card

**September 15, 2020 – 1:30 pm – Conference Call**

1. Review Fall 2020 rate card

**April 21, 2020 – 10:00 am – Conference Call**

1. 2019-20 Television Rights Fees
2. Tier III Contract

**January 16, 2020 – 9:00 am – Valley City – NDHSAA Office – Fetsch's Office**

1. Review rate card – East region tournaments

**June 11, 2019 – 8:30 am – Valley City – NDHSAA Office – Fetsch's Office**

1. Review Rate card
2. Threshold for state credentials
3. Unapproved stream

**April 2, 2019 – 9:30 am – Valley City – NDHSAA Office – Fetsch's Office**

1. Review Rate Card
2. Threshold for state credentials
3. Unapproved stream

**June 12, 2018 – 8:15 am – Valley City – NDHSAA Office – Fetsch's Office**

1. NFHS Network

**November 30, 2017 – 9:00 am – Valley City – NDHSAA Office – Sylling Room**

1. Review Tier II Contract

**October 19, 2017 – 5:00 pm – Bismarck – Ramkota Hotel – Governor's Room**

1. Review Tier II RFP's
2. Select up to three finalists to present on November 30<sup>th</sup>

**October 5, 2017 – 9:00 am – Valley City – NDHSAA Office – Sylling Room**

1. Review Tier I Contract

**September 14, 2017 – 2:00 pm – Conference Call**

1. Review Tier I RFP's

2. Select up to three finalists to present on October 5<sup>th</sup>

**August 15, 2017 – 9:00 am – Valley City – NDHSAA Office – Sylling Room**

1. Set date for September conference call
2. Set date/time for October meeting

**May 26, 2017 – Pearce & Durick Conference Room – Bismarck – 9:00 am**

1. Discuss request for proposals language for Tier I and II media contracts

**May 3, 2017 – 3:30 pm – NDHSAA Office – Valley City – Champions Room**

1. Review timeline for Tier I and II contracts
2. Review 2017-18 rate card

**March 7, 2017 – 1:45 pm – Conference Call**

1. Review timeline for Tier I and II contracts

**January 18, 2017 – 4:00 pm – NDHSAA Office – Valley City**

1. Tier II Events

**December 1, 2016 – 8:30 am – NDHSAA Office – Valley City**

1. Review broadcasting/webcasting fees for declined events

**August 16, 2016 – 9:00 am – NDHSAA Office – Valley City – Sylling Room**

1. HoldCo Response
2. Radio Broadcast Fee Schedule

**June 9, 2016 – Conference Call – 1:30 pm**

1. Class A Region Basketball Tournament Broadcasts
2. Review NFHS Network Contract

**March 18, 2016 – Holiday Inn (Riverside) – Aegean Room – Minot – 8:30 am**

1. District Tournament unapproved broadcast penalty
2. Class A Region Basketball Tournament broadcast fee

**September 22, 2015 – NDHSAA Office – Valley City – 9:00 am – Sylling Room**

1. NFHS Network Contract Extension

**August 18, 2015 – NDHSAA Office – Valley City – 9:00 am – Sylling Room**

1. NFHS Network Contract Extension
2. Penalty for unapproved webcasts

**March 20, 2015 – Bismarck Ramkota – 10:30 am – Room 1169**

1. Region/state wrestling radio broadcast fee

**January 26, 2015 – Bismarck Ramkota – 2:30 pm – Governor's Room**

1. Region/state volleyball radio broadcast rate

2. Region/state wrestling radio broadcast rate

**August 13, 2014 – 9:30 am – Valley City Office**

1. Post-season Broadcasting/Webcasting

**October 16, 2013—7:30 a.m.—Bismarck Ramkota**

1. Review and recommend rate changes for televising/webcasting declined events

**September 17, 2013—8:30 a.m.—Valley City Office**

1. Review rates for televising/webcasting declined events
2. Policy changes

**March 22, 2013—11:00 a.m. Prairie Rose Room, Fargo Radisson**

1. Discussion of television bids
2. Review of meeting with Chuck Schmidt

**March 15, 2013—2:00 p.m. Room 3130, Bismarck Ramkota**

1. review BEK letters (audience)
  - a. media passes
  - b. television bid specs
2. open television bids

**February 20, 2013—10:00 a.m. Valley City Office**

1. Presentation from Chuck Schmidt. Arizona Office regarding website and web-casting options.

**January 26, 2013—11:00 a.m. Governor's Room, Bismarck Ramkota**

1. Finalize television bid specifications
2. Webcasting discussion
3. Review timeline
4. Discuss negotiations process

**November 27, 2012—1:45 p.m.—Conference Call**

1. discuss proposal from consultant Stu Swartz
2. discuss finalization of television bid

**November 16, 2012—11:00 a.m.—Conference Center, Minot Holiday Inn**

1. media consultant update
2. continue work on television bid specifications

**October 17, 2012—4:30 p.m.—Bismarck Ramkota, Room 1165**

1. Begin development of television bid specifications
2. Timeline
  - a. January 26<sup>th</sup>—finalize specifications
  - b. February 1<sup>st</sup>—advertise

- c. Mar 15<sup>th</sup> –open bids
- d. Mar 22<sup>nd</sup> –Board approval

**September 18, 2012—8:00 a.m.—Valley City Office**

- 1. Review existing television contract
- 2. Develop timeline for new television bid process
- 3. Begin developing specifications for new television contract

**August 2, 2012—8:30 a.m.—Valley City Office**

- 1. Determine timelines for strategic plan
- 2. Begin discussion regarding television bid process

March 14, 2008---11:30 a.m.-Fargo Radisson-Prairie Rose Room

- 1. Open bids for television contract.

October 17, 2007---9:00 a.m.-Room 3130 Bismarck Ramkota

- 1. Review and discuss existing television contract.
- 2. Establish time-line for bid letting.

June 20, 2005---8:00 a.m. Valley City

- 1. Review the proposal made by Jostens to be the NDHSAA official still shot photographer. Make a recommendation to approve, amend or reject the proposal. The proposal is attached.

March 21, 2003---8:00 am, Bismarck Ramkota

- 1. Open television bids

January 25, 2003—8:00 am, Bismarck Ramkota, Room 3160

- 1. Discuss and recommend timelines and specifications for new tv contract.
  - a. I will have copies of the old specs for you
- 2. Fox Contract for West Region Hockey

March 8, 2002---Fargo Radisson

- 1. Open and review TV bids for 2002-03.

November 16, 2001---Minot Holiday Inn, Convention Center, 7:00 a.m.

- 1. Review TV bid specifications
  - a. Equity bid
  - b. Alternate bid
- 2. Discuss time-lines for bid process
- 3. Develop recommendation for Board meeting

October 17, 2001---Bismarck Radisson Inn, Room 3130, 7:00 a.m.

- 1. Discuss the financial request from FOX East

2. Review 2002-03 Bid Specifications
  - a. packages
3. Discuss time-lines for bid process