



North Dakota Cheer Coaches Association

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President

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Courtney Pierce
Vice President

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Dear NDHSAA Board:

On behalf of the North Dakota Cheer Coaches Association (NDCCA), I am writing to express our full support for a **Presenting Partner Agreement** between the **North Dakota Cheer Coaches Association (NDCCA)** and the **North Dakota High School Activities Association (NDHSAA)**.

The NDCCA and NDHSAA share a longstanding commitment to promoting excellence, safety, and integrity in high school cheerleading across the state of North Dakota. Establishing a formal presenting partnership strengthens our collaborative efforts to elevate the sport, provide consistency in standards, and ensure that student-athletes and coaches have access to quality education, training, and recognition opportunities.

The NDCCA has proudly hosted **state cheer competitions since the mid to late 1990s**, providing decades of experience in event organization, judging coordination, and athlete development. Our association has worked diligently to build a professional and respected platform for cheerleading in North Dakota—one that values sportsmanship, safety, and the advancement of the sport at every level.

Through this partnership, NDCCA aims to work hand-in-hand with NDHSAA to:

- Enhance communication and alignment between coaches, schools, and the state governing body.
- Support the growth and professionalism of cheerleading as a recognized athletic and educational activity.

- Promote athlete safety, coach certification, and program development through NDCCA's ongoing training initiatives.
- Provide resources and recognition opportunities for cheer programs participating in NDHSAA-sanctioned events.

We believe this partnership will serve as a positive step forward in unifying cheerleading efforts throughout the state and ensuring that all student-athletes benefit from a safe, supportive, and well-structured environment. The NDCCA is proud to stand beside the NDHSAA as a presenting partner and is committed to upholding the highest standards of professionalism and collaboration in this shared mission.

Thank you for your consideration and continued support of North Dakota's cheerleading community. We look forward to building a successful and impactful partnership that will benefit coaches, athletes, and schools statewide.

Sincerely,

Jennifer Lawson

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President
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