

NDHSAA Media Committee Agenda

2025-26 Committee Members: Derr (Chair), Martin, Simpfenderfer

January 22, 2026 – 8:45 am CST – Valley City – NDHSAA Office – Champions Room

1. Review postseason declaration process

December 3, 2025 – 5:00 pm CST – Valley City – NDHSAA Office – Champions Room

1. Review exclusive coverage process

September 24, 2025 – 6:00 pm CDT – Sabir’s Supper Club – Meeting Room

1. Review football playoff declined events – exclusive coverage process

May 29, 2024 – 4:30 pm CDT – Conference Call

1. Review Tier II television RFPs

April 2, 2024 – 10:00 am CDT – Valley City – NDHSAA Office – Champions Room

1. Committee discussion of Television Contract Proposals. Portions of this item may be held in executive session pursuant to NDCC 44-04-19.1(2)(5) for attorney consultation, NDCC 44-04-19.1(9) for negotiation strategy, and/or NDCC 44-04-19.2 to consider or discuss closed or confidential records under NDCC 44-04-18.4.
2. Presentation by BEK Sports Network regarding its Television Proposal. Portions of this item may be held in executive session pursuant to NDCC 44-04-18.4 and 44-04-19.2 to consider or discuss closed or confidential records.
3. Presentation by Forum Communications Company regarding its Television Proposal. Portions of this item may be held in executive session pursuant to NDCC 44-04-18.4 and 44-04-19.2 to consider or discuss closed or confidential records.
4. Additional committee discussion of Television Contract Proposals, and potential action. Portions of this item may be held in executive session pursuant to NDCC 44-04-19.1(2)(5) for attorney consultation, NDCC 44-04-19.1(9) for negotiation strategy, and/or NDCC 44-04-19.2 to consider or discuss closed or confidential records under NDCC 44-04-18.4.

March 28, 2024 – 9:00 am CDT – Conference Call

2. Review Tier I television RFPs

January 17, 2024 – 3:00 pm CST – Valley City – NDHSAA Office – Champions Room

1. Review television RFPs

November 29, 2023 – 1:30 pm CST – Valley City – NDHSAA Office – Champions Room

1. 2024 State Basketball Tournament schedules
2. Review television RFPs

May 23, 2023 – 10:30 am CDT – Conference Call

1. Review television RFPs

March 30, 2023 – 10:30 am CDT – Conference Call

1. Review television RFPs

January 18, 2023 – 3:00 pm CST – Valley City – NDHSAA Office – Champions Room

1. Three Class Basketball Proposal
 - a. State tournament television coverage

May 26, 2022 – 3:00 pm – Bismarck – MDU Resources Bowl

1. Continue discussion on television RFPs

April 6, 2022 – 10:30 am – Conference Call

1. Review television RFPs

September 23, 2021 – 8:30 am – Valley City – NDHSAA Office – Sylling Room

1. Commercial photographer fee

June 7, 2021 – 10:30 am – Valley City – NDHSAA Office – Champions Room

1. Review 2021-22 rate card

January 19, 2021 – 9:00 am – Conference Call

1. Review Winter 2021 rate card

September 15, 2020 – 1:30 pm – Conference Call

1. Review Fall 2020 rate card

April 21, 2020 – 10:00 am – Conference Call

1. 2019-20 Television Rights Fees
2. Tier III Contract

January 16, 2020 – 9:00 am – Valley City – NDHSAA Office – Fetsch's Office

1. Review rate card – East region tournaments

June 11, 2019 – 8:30 am – Valley City – NDHSAA Office – Fetsch's Office

1. Review Rate card
2. Threshold for state credentials
3. Unapproved stream

April 2, 2019 – 9:30 am – Valley City – NDHSAA Office – Fetsch’s Office

1. Review Rate Card
2. Threshold for state credentials
3. Unapproved stream

June 12, 2018 – 8:15 am – Valley City – NDHSAA Office – Fetsch’s Office

1. NFHS Network

November 30, 2017 – 9:00 am – Valley City – NDHSAA Office – Sylling Room

1. Review Tier II Contract

October 19, 2017 – 5:00 pm – Bismarck – Ramkota Hotel – Governor’s Room

1. Review Tier II RFP’s
2. Select up to three finalists to present on November 30th

October 5, 2017 – 9:00 am – Valley City – NDHSAA Office – Sylling Room

1. Review Tier I Contract

September 14, 2017 – 2:00 pm – Conference Call

1. Review Tier I RFP’s
2. Select up to three finalists to present on October 5th

August 15, 2017 – 9:00 am – Valley City – NDHSAA Office – Sylling Room

1. Set date for September conference call
2. Set date/time for October meeting

May 26, 2017 – Pearce & Durick Conference Room – Bismarck – 9:00 am

1. Discuss request for proposals language for Tier I and II media contracts

May 3, 2017 – 3:30 pm – NDHSAA Office – Valley City – Champions Room

1. Review timeline for Tier I and II contracts
2. Review 2017-18 rate card

March 7, 2017 – 1:45 pm – Conference Call

1. Review timeline for Tier I and II contracts

January 18, 2017 – 4:00 pm – NDHSAA Office – Valley City

1. Tier II Events

December 1, 2016 – 8:30 am – NDHSAA Office – Valley City

1. Review broadcasting/webcasting fees for declined events

August 16, 2016 – 9:00 am – NDHSAA Office – Valley City – Sylling Room

1. HoldCo Response
2. Radio Broadcast Fee Schedule

June 9, 2016 – Conference Call – 1:30 pm

1. Class A Region Basketball Tournament Broadcasts
2. Review NFHS Network Contract

March 18, 2016 – Holiday Inn (Riverside) – Aegean Room – Minot – 8:30 am

1. District Tournament unapproved broadcast penalty
2. Class A Region Basketball Tournament broadcast fee

September 22, 2015 – NDHSAA Office – Valley City – 9:00 am – Sylling Room

1. NFHS Network Contract Extension

August 18, 2015 – NDHSAA Office – Valley City – 9:00 am – Sylling Room

1. NFHS Network Contract Extension
2. Penalty for unapproved webcasts

March 20, 2015 – Bismarck Ramkota – 10:30 am – Room 1169

1. Region/state wrestling radio broadcast fee

January 26, 2015 – Bismarck Ramkota – 2:30 pm – Governor’s Room

1. Region/state volleyball radio broadcast rate
2. Region/state wrestling radio broadcast rate

August 13, 2014 – 9:30 am – Valley City Office

1. Post-season Broadcasting/Webcasting

October 16, 2013—7:30 a.m.—Bismarck Ramkota

1. Review and recommend rate changes for televising/webcasting declined events

September 17, 2013—8:30 a.m.—Valley City Office

1. Review rates for televising/webcasting declined events
2. Policy changes

March 22, 2013—11:00 a.m. Prairie Rose Room, Fargo Radisson

1. Discussion of television bids
2. Review of meeting with Chuck Schmidt

March 15, 2013—2:00 p.m. Room 3130, Bismarck Ramkota

1. review BEK letters (audience)
 - a. media passes
 - b. television bid specs
2. open television bids

February 20, 2013—10:00 a.m. Valley City Office

1. Presentation from Chuck Schmidt. Arizona Office regarding website and web-casting options.

January 26, 2013—11:00 a.m. Governor’s Room, Bismarck Ramkota

1. Finalize television bid specifications
2. Webcasting discussion
3. Review timeline
4. Discuss negotiations process

November 27, 2012—1:45 p.m.—Conference Call

1. discuss proposal from consultant Stu Swartz
2. discuss finalization of television bid

November 16, 2012—11:00 a.m.—Conference Center, Minot Holiday Inn

1. media consultant update
2. continue work on television bid specifications

October 17, 2012—4:30 p.m.—Bismarck Ramkota, Room 1165

1. Begin development of television bid specifications
2. Timeline
 - a. January 26th—finalize specifications
 - b. February 1st—advertise
 - c. Mar 15th—open bids
 - d. Mar 22nd—Board approval

September 18, 2012—8:00 a.m.—Valley City Office

1. Review existing television contract
2. Develop timeline for new television bid process
3. Begin developing specifications for new television contract

August 2, 2012—8:30 a.m.—Valley City Office

1. Determine timelines for strategic plan
2. Begin discussion regarding television bid process

March 14, 2008---11:30 a.m.-Fargo Radisson-Prairie Rose Room

1. Open bids for television contract.

October 17, 2007---9:00 a.m.-Room 3130 Bismarck Ramkota

1. Review and discuss existing television contract.
2. Establish time-line for bid letting.

June 20, 2005---8:00 a.m. Valley City

1. Review the proposal made by Jostens to be the NDHSAA official still shot photographer. Make a recommendation to approve, amend or reject the proposal. The proposal is attached.

March 21, 2003---8:00 am, Bismarck Ramkota

1. Open television bids

January 25, 2003—8:00 am, Bismarck Ramkota, Room 3160

1. Discuss and recommend timelines and specifications for new tv contract.
 - a. I will have copies of the old specs for you
2. Fox Contract for West Region Hockey

March 8, 2002---Fargo Radisson

1. Open and review TV bids for 2002-03.

November 16, 2001---Minot Holiday Inn, Convention Center, 7:00 a.m.

1. Review TV bid specifications
 - a. Equity bid
 - b. Alternate bid
2. Discuss time-lines for bid process
3. Develop recommendation for Board meeting

October 17, 2001---Bismarck Radisson Inn, Room 3130, 7:00 a.m.

1. Discuss the financial request from FOX East
2. Review 2002-03 Bid Specifications
 - a. packages
3. Discuss time-lines for bid process