## Coop Name Recommendation for NDHSAA Board 9/23/08

Our current system of naming cooperative sponsorships does not work with current technology. Coops are tied together on our website by name. Schools may have 5 sports or activities that are cooped with the same two schools named 5 different names. This is confusing for people going to our website and confusing for new administrators and coaches coming in to our member schools. After considerable discussion among NDHSAA staff and many member schools, I would like to recommend the following:

- 1) NDHSAA re-design cooperative sponsorship application to include one form that must be signed by all participating schools.
- 2) New Coops
  - a) Set parameters for coop names
    - i) Coops must have the same coop name for all activities among same schools
    - ii) Coop should not include mascot name.
    - iii) Cannot have only nickname as a coop name as name alone is not descriptive enough.
      - (1) Example: "Titans" may be

        <u>Dickinson Trinity & New England</u> or <u>TGU Towner & TGU Granville</u> or <u>Valley-Edinburg</u>
    - iv) Can't be just letters:
      - (1) Examples: SC/NS (Sargent Central North Sargent) or S-OG (Shanley Oak Grove)
    - v) If a coop exists between two schools and a third school is added, the first two schools names must remain the same. It is up to the discretion of the participating schools whether they want to append the coop name to include the new school.
    - vi) Schools may be added to existing coops with no change of coop name.
    - vii) Schools will identify the host school for each sport/activity on the NDHSAA website.
- 3) Established Coops
  - a) Multiple coops between the same schools must have same name.
  - b) Clean up existing coops removing duplicate/similar coop names
  - c) For schools with similar names, one will be chosen based on NDHSAA records.
  - d) NDHSAA will use coop name of record as the coop name unless changed. If changed, must have agreement of all schools and school boards involved in the coop and NDHSAA Board approval.
  - e) Schools will identify the host school for each sport/activity on the NDHSAA website.

## **Considerations:**

- 1) Considered recommendation of using Host School Name Only:
  - a) Not a good system as media is familiar with coop names. NDHSAA needs to be consistent with what the public is using for names so patrons can find coops.

Examples of Coop Names:  Golf WESTHOPE TR WESTHOPE GBB Westhope		NEWBURG NEWBURG Newburg	es for sam	e combination of schools: WESTHOPE WESTHOPE-NBRG Westhope/Newburg
BBB FB	Westhope Westhope	Newburg NEWBURG	Melita	Wsthp/Nwbrg Sioux WESTHOPE-NEWBURG
BAB TR FB VB Speech	St. Thomas St. Thomas Drayton Burke Central Burke Central	Valley D	orayton Orayton Valley	St. Thomas/Valley/Drayton Drayton/St. Thomas/Valley Drayton/St. Thomas /Valley Blue Knights BCB Aces Bowbells/Burke Central
GBB VB FB Speech Music TR	DRAKE Drake Drake Drake Drake Anamoose	Anamoose Anamoose	Clsky/Gdrch odrich	Butte/Drake/Anamoose Tri-County Raiders Tri-County Raiders Anamoose/Drake Drake/Anamoose Raiders Sheridan Co./Anamoose
EDGELEY Edgeley Ellendale	Y KULM Kulm Edgeley	Kulm		EDGELEY-KULM Edgeley/Kulm Rebels Thunder
TR Golf Speech WR TR	GARRISON Garrison Garrison Hillsboro Hillsboro	MAX Max Max Central Valley Central Valley		GARRISON/MAX Garrison Garrison/Max Troopers Hillsboro Hillsboro/CV
WR Speech GBB	Killdeer Killdeer Killdeer	Halliday Halliday Halliday		Killdeer/Halliday Cowboys Killdeer/Halliday Killdeer Cowboys
FB TR Bab BBB TR GBB	LAMOURE LaMoure LaMoure Litchville-Marion Litchville/Marion Litchville/Marion	Marion/Litchville Litchville/Marion Litchville-Marion Monpelier MONTPELIER MONTPELIER		LaMoure L-L-M Loboes Lamoure/L-M Loboes L-M-M Rebels LMM MARION-MONTPELIER
WR BaB	Larimore Larimore	Midway Midway		Larimore Polar Bears Larimore/Midway Polar Bears
BBB TR FB Bismarcl	Leeds Leeds Leeds k or Century – spec	Minnewaukan Minnewaukan Minnewaukan ial problem with	Maddock Maddock n this coop	Minnewaukan-Leeds-Lions Benson Co. Track or Western Benson Co. Benson Co. Wildcats - show up as coop between these two schools.